



2020
**ANNUAL
REPORT**

Making a difference



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Last year was HARD and our challenges are not over. As a community, we started 2020, facing COVID-19 and systemic racism. Instead of dividing us, these health issues brought us together as a community and nation. As a result of these crisis, we as a community managed to stay focused on the ultimate goals of alleviating the impact of the virus and demanding social equality.

Despite the chaotic year we had in 2020, our organization saw growth in capabilities and expansion in our services. Throughout last year, we saw firsthand how our services were needed more than ever before because of the state of the world. We accomplished several key milestones, all of which placed us in a better position for the future.

All of our achievements are because of our dedicated volunteers, board members,

and other major stakeholders, such as our donors, community partners, and program participants. I want to take this moment to thank every one of you for your unwavering commitment and dedication. Your passion, support, and hard work have and continue to play an essential part in our organization's success.

Our focus this year is to we remain mission-focused as we're "looking toward a brighter future." Based on our success in 2020, I am optimistic that with your commitment and support, we will be capable of achieving all of our goals for 2021.

Sincerely,
Latisha Owens
Founder/President



CEO MESSAGE



OUR MISSION

Our mission is to provide youth with guidance, support, and encouragement to make positive decisions that lead to a successful life.

OUR VISION

Our vision is to provide the opportunity for youth to achieve their full potential to live a successful and rewarding life.

OUR HISTORY

Guiding Light Mentoring was founded in 2014 by CEO Latisha Owens. Ms. Owens felt a calling from God to provide youth with guidance, support, and encouragement in making positive decisions that would lead to a successful life. In her obedience to God, Ms. Owens started the business with just 5 mentors and 5 mentees and no budget. Ms. Owens believed so strongly in her calling, she used her own money to initially fund the organization. Relationships built through Guiding Light Mentoring have proven that mentoring is a key factor in the healthy development of youth.

OUR CORE VALUES

Committed
Passionate
Accepting
Ethics
Honesty
Excellence
Accountability
Creativity



OUR SERVICES

1. Youth Education Program

Our Education Program is focused on increasing the number of under-served youth through community-based education. We create mentee-mentor relationships with a focus on employment readiness and improving family environments. Participants are assigned an advocate to support coaching and tutoring. In order to drive high success rates, we support youth in developing an individualized service plan as a blueprint to establish both short- and long-term goals. The advocate aids in creating an environment that enables critical thinking, information literacy, and communication skills. Our program ensures participants are equipped with the tools to establish a safe and challenging atmosphere.

2. Youth Wellness Program

Our Youth Wellness Program is dedicated to improving the health of youth with a priority on social, cultural, and emotional intelligence of youth. This program is all about "Getting Up and Getting Out." Youth are exposed to a variety of activities and culture. This includes, but is not limited to, arts/crafts, group outings, dance, and sports. Integrated into this program are elements of self-preservation and self-worth. "Getting Up and Getting Out" helps to improve the minds and bodies of our participants and volunteers.

3. Youth Leadership Program

Our **I AM ME** Summer Leadership Program is committed to creating future leaders. The five week leadership summer program supports youth by establishing 3 key principles: Growing Talent/Developing Oneself, Collaboration, and Making A Difference. During the summer program, youth acquire self-esteem and leadership and relationship building skills. Additionally, youth in the program will identify a need in their community and take on the role of a philanthropist by making a donation to a non-profit of their choice.

4. Tutoring Program

Our Youth Tutoring Program provides youth weekly assistance with their educational needs. Youth get help with test preparation, homework/class assignments, and are taught positive study habits.



YOUTH SUMMIT

The **I AM ME** Youth Summit is a one day event aimed at empowering youth in grades 7th–12th in our communities through building their confidence and resilience to embrace who they are. The I AM ME Youth Summit engages students where they interact with government/corporate representatives, youth leaders within bordering neighborhoods, and collegiate students. The summit consists of youth breakout sessions, parent workshops, a resource fair, a panel discussion, and a keynote speaker.

I AM ME Youth Summit Program (7th–12th grade)

101
Students

28
Vendors

16
Parents

38
Volunteers

163
Volunteer Hours
(= \$4,433.60)

One Lasting Impact



2020 YOUTH SUMMIT



2020 **IMPACT**

Mentor Program

26

Mentors

36

Mentees

86

Individuals
Assisted

1,216.25

Volunteer Hours
(= \$33,082)

Remote Learning Program

(4th–6th grade)

A new remote learning program was launched to support educational enrichment skills of students whose schools went to remote learning for the school year.

155

Tutoring Hours
(= \$5,032)



2020 **IMPACT**

OneSource Center Common Good Voucher Program

One of our community partners, OneSource Center, received grant funding to support individuals and families who have been adversely affected by COVID-19. OneSource Center established the OneSource Center Common Good Voucher Program to utilize these funds. These free vouchers helped the organization save \$600 and to help our families purchase furniture and products from the OneSource Center warehouse.

\$600
Vouchers

4
Households Assisted

18
Individuals Assisted

\$40,000
Assistance

Guiding Light Support

Guiding Light Mentoring provided \$40,000 in gift cards, COVID-19 assistance and technology support for youth and families.



TESTIMONIAL

Recipient of COVID-19 Funds

“I would first off like to thank Ms. Owens for letting me know about the grant that helps families in need. Due to this pandemic right now, I have been laid off of work. So being able to maintain all of my bills and raise a child has become incredibly challenging. But thanks to the grant that was approved, this was able to help me tremendously in more ways than one. I’m able to get some bills paid, groceries bought, and household items as well! I am truly thankful and forever grateful to have been able to receive this funding! I thank you so much for all that has been done for me and my family.”

— Tyrone Horne (parent)

TESTIMONIAL

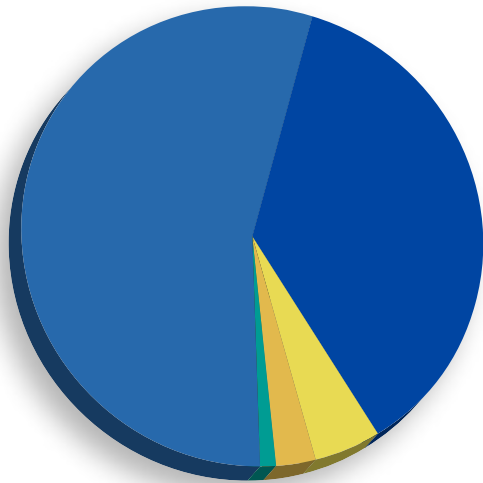
Recipient of COVID-19 Funds

“I’m a mother of 3 with a special needs daughter. Unfortunately, we don’t qualify for assistance because I’m on disability and we’re above the poverty level by just enough to eliminate everything. It’s been so hard trying to get groceries and I’ve had to spend so much more, for so much less. I was at the point of losing my electric, water and car because I needed to feed my kids and I couldn’t get anything at the prices I’ve been used to paying and budgeted for. This money is a Godsend. I can pay my Duke and car payments and buy food! I can’t thank you enough, it means more than words could ever express. I can’t thank guiding light enough for this blessing my family and I have received 🙏! Water bill is PAID!!! 💖💖💖💖”

— Ruth Steele (parent)

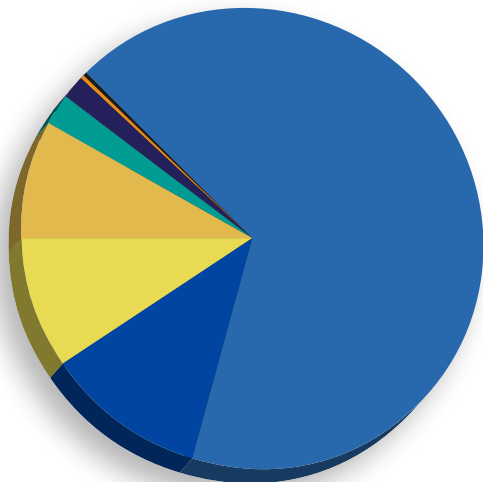
FINANCIALS

2020 Income



- Grants (\$69,854.01)
 - Contract Services/Fee for Services (\$46,348.50)
 - I AM ME Program Income (\$6,025.00)
 - Contributions/Direct Public Support (\$3,687.49)
 - Miscellaneous Income (\$1,056.46)
- TOTAL \$126,971.46**

2020 Expenses

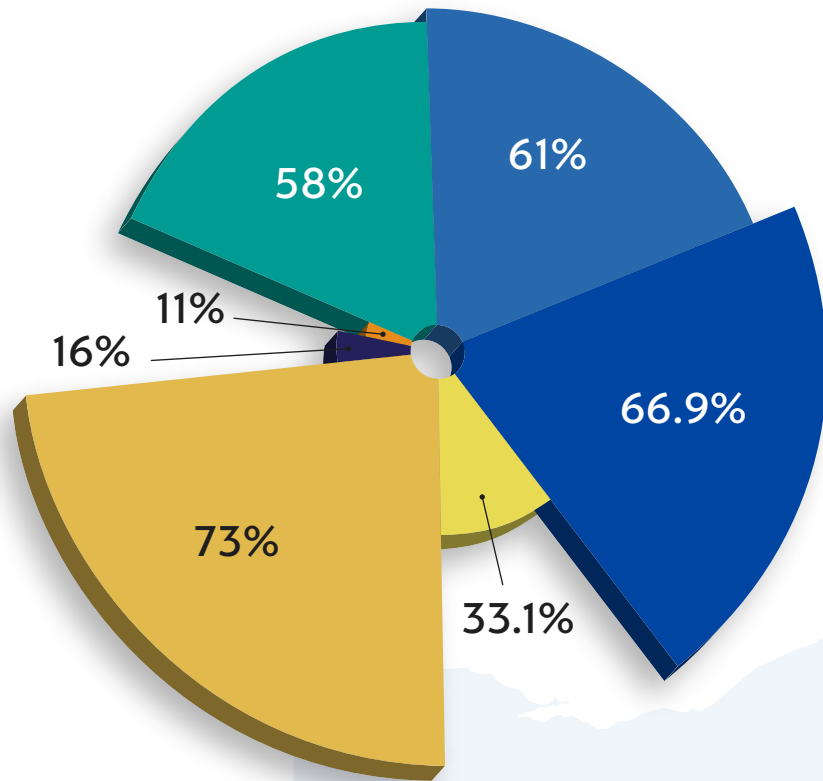


- Administration (\$9,678.57)
 - Payroll Expenses (\$239.96)
 - Programming/Operation (\$66,967.64)
 - Facilities/Equipment (\$11,498.23)
 - Contract Services/Fee for Services (\$8,703.38)
 - Travel/Meetings (\$1,897.44)
 - Business Expense (\$100.53)
 - Other Types of Expenses (\$2,188.78)
- TOTAL \$101,274.56**

TOTAL ASSETS \$64,694.87
NET INCOME \$25,696.93



DEMOGRAPHICS



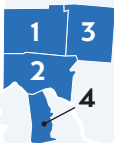
- Living in Single or Non-parent Homes
- Females Served
- Males Served
- African American
- Caucasian
- Multi-Race
- Have a Verified Disability

15
Average Age of Youth

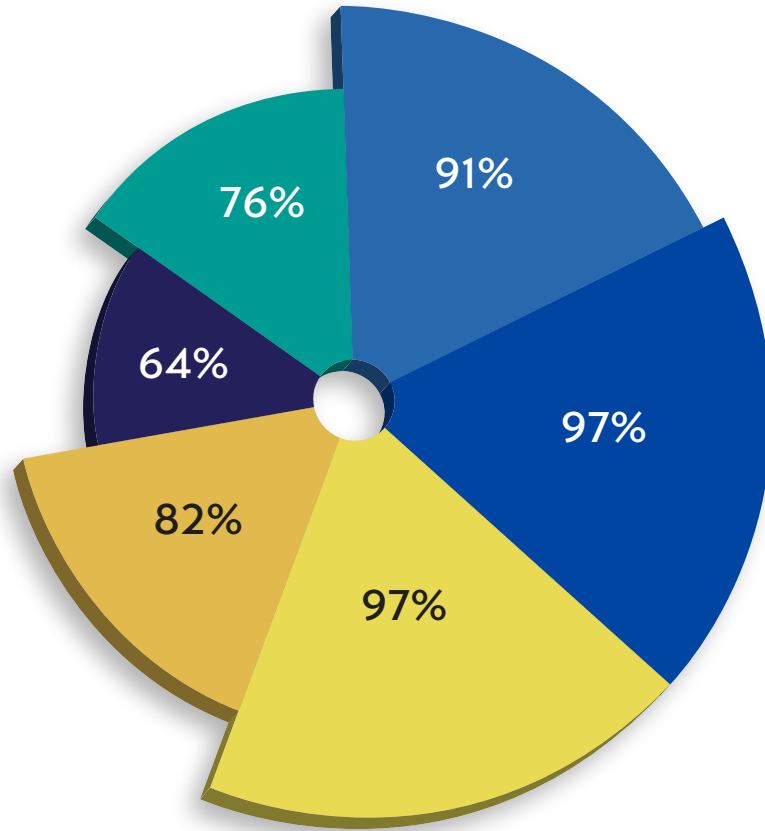
137
Youth Served

Guiding Light served youth in 4 counties:

1. Butler
2. Hamilton
3. Warren
- & 4. Kenton, KY



OUTCOMES



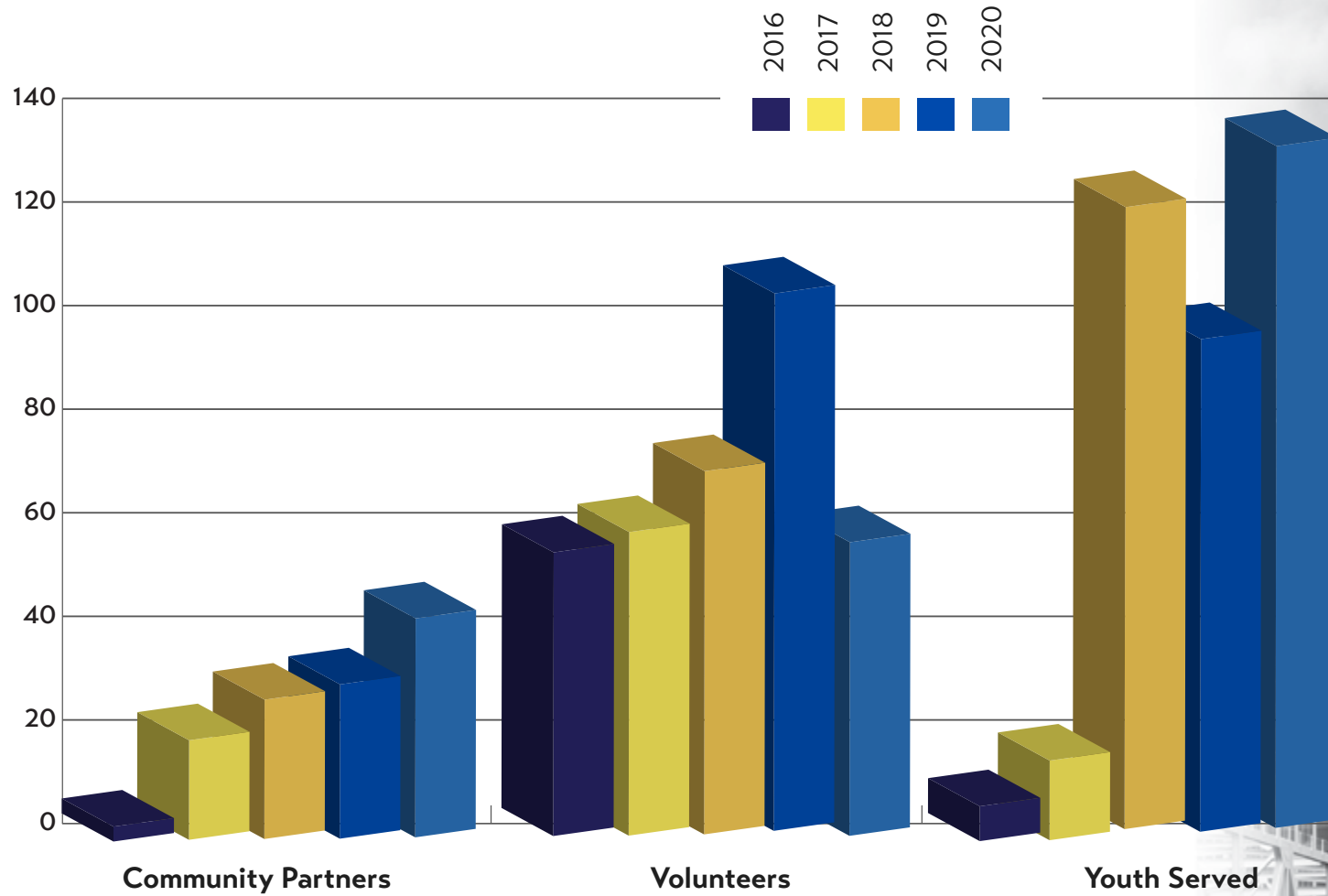
- In School
- Not Pregnant or Parenting
- Substance Abuse Free
- Not Involved in Juvenile Courts
- Developed Healthy Relationships
- Improved School Grades

Making a difference



THE LAST FIVE YEARS

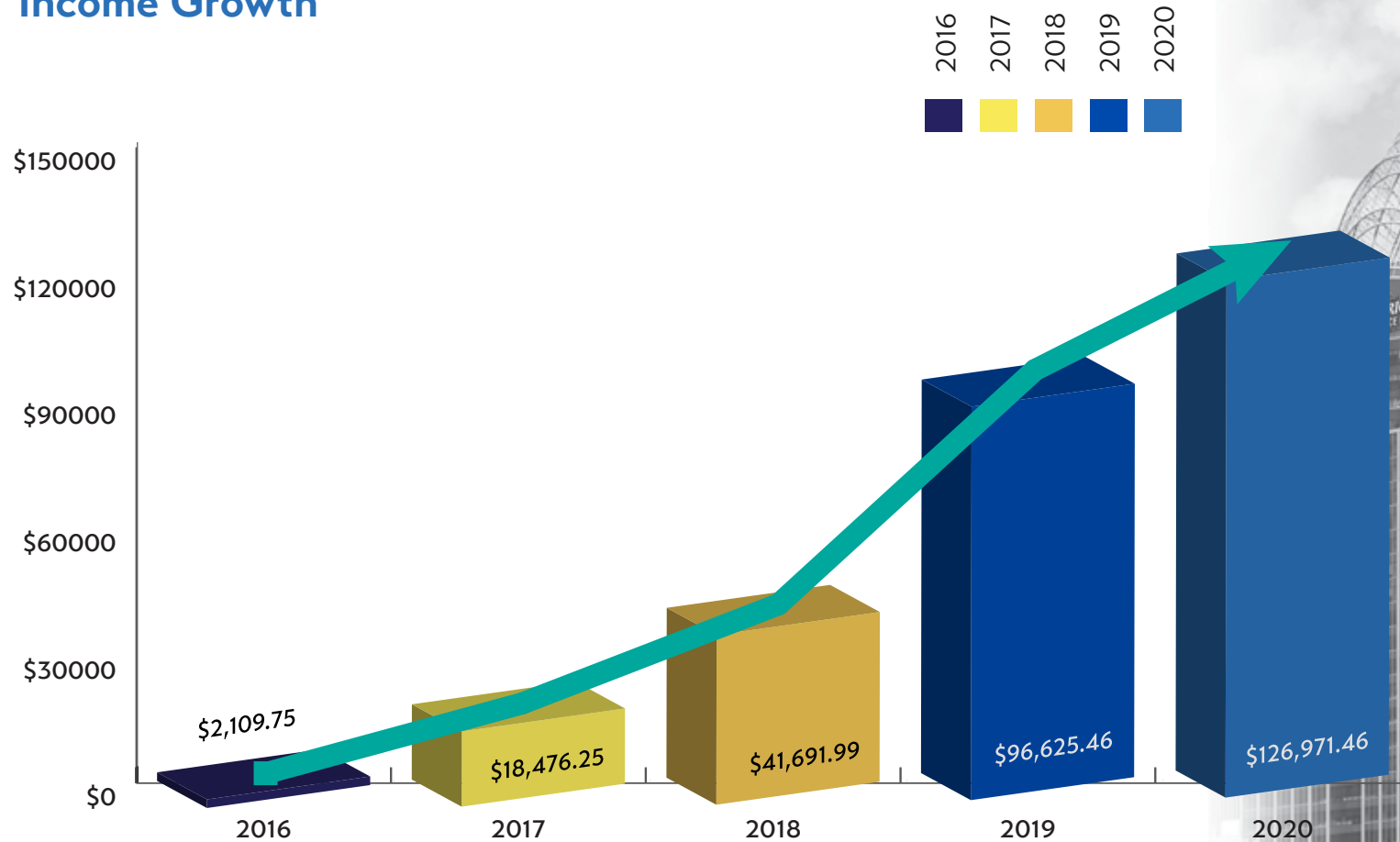
Program Growth



Something to talk about

THE LAST FIVE YEARS

Income Growth



Something to talk about

LIGHT OF HONOR

GLM is very grateful for the financial support provided by our generous community.

Foundations

Care Source Foundation
Elsa Sule Foundation
Greater Cincinnati Foundation
Rotary Club of Cincinnati

Community Donors

CARES Act Funding
Distinguished Men of Deja Vu
Fibonacci Brewing Company
First Financial Bank
Hamilton County Non-Profit Relief Fund
Interact For Health
Magnified Giving
Thrivent Financial

Individual Donors

Michael Bennie
Daniei Carroll
Brian Frankey
Danielle Jones
Mike Kelley
Timothy L. Lane
Brody Laney
Anthony Miller
Latisha Owens
Tasha Porter
Jade Robinson
Eric A. Robinson Jr.
Damitta Tart
Bomani Tyehimba

These funds help to provide all of our youth quality services and events year around.



MAKE A DIFFERENCE

Donate and/or sponsor a child enrolled in Guiding Light's program. Your donations are critical to our work with young people.

Funds donated to Guiding Light will serve the purpose of:

1. Recruiting new mentors
2. Covering the cost of background checks, training, and materials for training purposes
3. Providing social and recreational activities to our youth to expose them to new life experiences that will create fond memories
4. Distributing rewards and incentives for a child's accomplishments through our program
5. Sponsoring the cost of a mentor-mentee relationship for one full year

WE NEED YOUR SUPPORT

Providing our youth with guidance, support, and encouragement to become successful people and lead impactful lives is the mission of Guiding Light Mentoring.

To make a donation please visit www.guidinglightmentoring.org/donate



BOARD OF DIRECTORS



Timothy L. Lane
Board Chair



Eric A. Robinson Jr.
Vice Chair



Brian Frankey
Secretary



Bomani Tyehimba
Treasurer



Mike Kelley
Board Member



Tasha Porter
Board Member



Jade Robinson
Board Member

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